



Launch of GAV YouTube Channel: Resources for Students, Parents and Teachers – June 2020

For your consideration and immediate use. Please forward to your School contacts and colleagues

Due to the current impact on schools of the pandemic, Growing Against Violence (GAV) has not been able to maintain contact with young people through our school engagement. In order to assist with these unique challenges, we have developed four YouTube films that young people, parents and professionals can access at no cost. These provide safeguarding advice and education when at home accessing online social media platforms.

Introduction to the four films and the GAV YouTube channel.

This provides a very brief narrative in respect of the films and use.

<https://youtu.be/pDGExkFN-g>

Two of these films are age appropriate and have been designed for young people to access:

So Social Media.

This is an interactive video for young children, Primary School Year 5 & 6 and Parents. The video provides awareness of the online dangers that include:

- Cyberbullying
- Grooming
- Tracking Moves
- Gaming
- Oversharing and
- Inappropriate images

We recommend that the video is viewed by young people with adult supervision in order to encourage open dialogue in respect of the important topics that could have a detrimental impact on well being.

<https://youtu.be/i8ojjOhfShY>

Friend v Friendly

This is an interactive video for young people in Secondary School, Year 7 and above including parents. The video provides age appropriate awareness of the dangers associated with online activity that include.

- Determining who is a true friend
- What is Remote Mothering
- Oversharing of information
- Grooming and
- Sexting

<https://youtu.be/xlHw0SfSkuU>

Two further films have been designed specifically for Parents and Professionals, which I have age restricted.

Parents/Teachers/Professionals Social Media safeguarding tips

This is an interactive video, 14 minutes long that provides social media safeguarding tips and advice. The video is age restricted and not recommended for viewing by anyone under 18 years of age.

The current pandemic has highlighted an increase in online offenders targeting young people using social media platforms. The video identifies risks concerning:

- Privacy locations settings
- Remote Controlling
- Oversharing
- Grooming
- Indecent images
- Sexting and
- Gaming

<https://youtu.be/gAvdAp4NXiU>

Criminal Exploitation – County lines

This video is age restricted and not recommended for viewing by anyone under 18 years of age. The video is 11 minutes in duration. The video provides in depth information for Parents, Teachers and Professionals associated with the criminal exploitation of young and vulnerable people by gangs involved in 'County Lines' activity. 'County Lines' refers to exploitation and drug dealing among urban street gangs. The video features definitions used in connection with 'County Lines' and highlights the associated risks, such as:

- Grooming
- Cuckooing
- Trapping

The Myths and Realities of 'County Lines' are exposed along with the use of remote controlling and technology to constantly track exploited people. Importantly the video sets out how to spot the signs of young/vulnerable persons being exploited.

<https://youtu.be/B6HI5Sf52lo>

We would like you to subscribe to our channel as we will be adding more content in the near future. You can find the subscribe button under any of our videos or on a channels page. Once you subscribe to the channel, any new videos we publish will show in your subscription feed.

We are also currently in the development stage of providing online training for schools and professionals. Once developed this will of course add value to our face to face classroom training our preferred model.

For further information please visit <http://www.growingagainstviolence.org.uk>

GAV has delivered to over 197,000 students in more than 900 Schools, Further Education Colleges and Pupil Referral Units. GAV helps prevent youth violence and protect against the grooming and exploitation of young people, both on-line and on-road through delivery of age appropriate education and training from ages 9 to 18.

Our programmes help to disrupt behaviours that put vulnerable youngsters at risk, by:

- *Raising awareness so young people understand when and how they may be at risk*
- *Giving people the skills so they make better choices when it matters most*
- *Creating a safe place so they can disclose their problems and get the help they need*

Contacts

Bookings: Victoria Taylor School Coordinator and Event Planning operations@growingagainstviolence.org.uk

Operations & Safeguarding Manager: Shaun Willshire shaun@growingagainstviolence.org.uk

Please do not hesitate to contact us if you require any further information.

Best wishes,

Stuart.

Stuart Trayler
CEO Growing Against Violence, GAV

www.growingagainstviolence.org.uk

Twitter - GAVEducation
YouTube - Growing Against Violence

For school bookings contact:

Operations@growingagainstviolence.org.uk